

**Brookline Community Aging Network (BrooklineCAN)  
Communications Committee Minutes September 11, 2019**

Carol Caro (presiding), Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **October Newsletter.** Articles due September 20.
  - BrooklineCAN program October 17, *Retirement Insecurity in the Age of Equality*. (Elenore)
  - Senior Center Autumn Benefit October 23 (Ruth)
  - Video on sighted guiding (John)
  - New Benches (Frank)
  - Party of a Century October 15 (BrooklineCAN is a co-sponsor) (Elenore)
  - RSVP Volunteers Needed at VA (Carol)
  - Brookline Bees Quilting Group (Carol)
  - Book Talk (Bea)
  - Bingeing on Netflix (Bea)
  - Upcoming Events (Carol)
    - Nov. 12 BrooklineCAN program, Eugenia Zukerman
    - Town Age Friendly Committee—Public Health/Climate Change
    - Hawthorne Classes
    - Rec. Dept Boston Nature Center trip October 10
    - Hearing Test
    - Sister City Education Forum
2. **PR/Media.** Working on publicity for Annual Meeting—local press, Twitter, Facebook. Various online organizations have been promoting us. Tab had articles on page 2 and page 3 last week. Effort will continue.
3. **Web site.** The newsletter has been putting more links to the BrooklineCAN web site. John will monitor to see if more activity.

**NEXT MEETING Tuesday, October 8, 2019 2:00 pm  
Note different day due to Jewish holiday on Wednesday.**